

Remit Address:

WJBK  
 New World Communications of Detroit Inc  
 PO Box 100624  
 Atlanta, GA 30384-0624  
 Main: (248) 557-2000  
 Billing: (248) 552-5129

## INVOICE

Advertiser	Hard Working Americans Committee
Product	HARD WORKING AMERICA
Estimate Number	3028

Invoice #	4081567-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4081567
Alt Order #	POLITICAL ISSUE - HAF
Deal #	
Order Flight	10/22/12 - 11/01/12

Billing Address:

Strategic Media Placement  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	HWA

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 7a	7a-8a								
	PI										
					10/22/12 to 10/28/12	4x	-TWTF--				
	WJBK			Tu	10/23/12	:30	7:10 AM	TVISSHAC1201H	\$2,500.00		2
	WJBK			W	10/24/12	:30	7:21 AM	TVISSHAC1202H	\$2,500.00		3
	WJBK			Th	10/25/12	:30	7:29 AM	TVISSHAC1202H	\$2,500.00		1
	WJBK			F	10/26/12	:30	7:40 AM	TVISSHAC1202H	\$2,500.00		4
3	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a								
	PI										
					10/22/12 to 10/28/12	1x	-----S-				
	WJBK			Sa	10/27/12	:30	8:45 AM	TVISSHAC1202H	\$2,000.00		1
4	WJBK	Fox 2 News AM Su 7a	7a-8a								
	PI										
					10/22/12 to 10/28/12	1x	-----S				
	WJBK			Su	10/28/12	:30	7:29 AM	TVISSHAC1202H	\$2,000.00		1
5	WJBK	Fox 2 News at 6p	6p-630p								
	PI										
					10/22/12 to 10/28/12	4x	-TWTF--				
	WJBK			Tu	10/23/12	:30	6:20 PM	TVISSHAC1201H	\$3,000.00		1
	WJBK			W	10/24/12	:30	6:20 PM	TVISSHAC1202H	\$3,000.00		3
	WJBK			Th	10/25/12	:30	6:09 PM	TVISSHAC1202H	\$3,000.00		2
	WJBK			F	10/26/12	:30	6:16 PM	TVISSHAC1202H	\$3,000.00		4
7	WJBK	Fox 2 News Sa after MLB	7p-8p								
	PI										
					10/22/12 to 10/28/12	1x	-----S-				
	WJBK			Sa	10/27/12	:00			\$2,500.00	Credited	1
8	WJBK	Fox 2 News Su 6p	6p-7p								
	PI										
					10/22/12 to 10/28/12	1x	-----S				
	WJBK			Su	10/28/12	:00			\$2,500.00	Credited	1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/22/12 - 11/01/12
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WJBK	M-Su 10p-11p News	10p-11p								
	PI										
					10/22/12 to 10/28/12	6x	-TWTFSS				
	WJBK			Tu	10/23/12	:30	10:47 PM	TVISSHAC1201H	\$4,500.00		1
	WJBK			W	10/24/12	:30	12:48 AM	TVISSHAC1202H	\$4,500.00		3
	WJBK			Th	10/25/12	:00			<del>\$4,500.00</del>	Credited	5
	WJBK			F	10/26/12	:30	10:43 PM	TVISSHAC1202H	\$4,500.00		6
	WJBK			Sa	10/27/12	:00			<del>\$4,500.00</del>	Credited	2
	WJBK			Su	10/28/12	:00			<del>\$4,500.00</del>	Credited	4
11	WJBK	World Series Game Home	Various								
	PI										
					10/22/12 to 10/28/12	1x	--W----				
	WJBK			W	10/24/12	:30	11:39 PM	TVISSHAC1202H	\$60,000.00		1
12	WJBK	World Series Game Home	Various								
	PI										
					10/22/12 to 10/28/12	1x	---T---				
	WJBK			Th	10/25/12	:30	10:00 PM	TVISSHAC1202H	\$60,000.00		1
13	WJBK	World Series Game Home	Various								
	PI										
					10/22/12 to 10/28/12	1x	---T---				
	WJBK			Th	10/25/12	:30	11:29 PM	TVISSHAC1202H	\$22,500.00		1
14	WJBK	Fox 2 News AM 7a	7a-8a								
	PI										
					10/22/12 to 10/28/12	1x	----F--				
	WJBK			F	10/26/12	:30	7:09 AM	TVISSHAC1202H	\$2,500.00		1

Aired Spots

17

**Gross Total \$184,500.00**

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Agency Commission      \$27,675.00

Net Amount Due      \$156,825.00

Payment Terms 30 Days

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